

Microsite for Fundraising Campaign



Client: Agency - Blue North
Project: Microsite for fundraising campaign
Role: Copywriter
Details: As an avid cyclist, it was fun to write the copy for this microsite to support a mailing to middle and major donors that provided bikes for AIDS care givers in Zambia.

Love bikes too?

Watch a video that shows how this project is making a difference in Zambia.

www.markmyword.ca/bikes

Mark My Word

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