

# University Bursary Fund Appeal



Great Opportunity . . .

Nicole Vlieg  
Leduc, Alberta  
Business Administration

Client: Ambrose University College  
Project: Bursary Fund Appeal Letter  
Role: Copywriter  
Details: In this appeal letter, I let the students do most of the talking to win hearts and gifts for the school's bursary fund.

Dear <Recipient>

"This school has changed my life and helped shape me into the man Christ is making me," says Chris Hennink, a student and Residence Assistant at Ambrose University College.



*"This school has changed my life and helped shape me into the man Christ is making me."*

*Chris Hennink  
3rd Year Ministry*

I want to thank you for providing students like Chris with the chance to realize their potential in Jesus Christ. I am grateful to God that our students are seizing the life-changing opportunities that your generous support makes possible.

For many of our students, the university experience will represent the most formative period of their adult lives. In these few years, young people discover and embark on career paths that frame their entire lives. That's why our work at Ambrose is so important and strategic for the Kingdom of God.

During these important years, students have an opportunity to explore new ideas, go deeper into their faith and grasp a vision of what they can be as a follower of Jesus Christ. At Ambrose, students, faculty and staff inspire each other to more passionate Christian service. And students learn to integrate their faith with academic study through practical work and ministry placements.

Thank you for standing with us to provide students at Ambrose with these incredible opportunities to realize their God-given potential, live out their faith, and become agents of change in their communities for Jesus Christ.

Our students also appreciate the contribution that you are making to their lives. Rebecca, a fourth-year student at Ambrose, says, "Thank you so much for your generosity. Without it I would not have had this wonderful experience and opportunities that have grown me so much."

I hope you are encouraged to see the impact of your partnership with Ambrose in the lives of our students.

As we begin another academic year, our campus is once again filled with students. Many are here for the first time because new student enrolment is up 18% — and 6% overall. And the opening of our new residence integrates more of these students into our campus community.



*"Thank you so much for your generosity. Without it I would not have had this wonderful experience and opportunity. Blessings on you."*

*Rebecca Ross  
4th Year Business Administration*

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